## SHERRY L. RUPERT

Chairperson

## MICHON R. EBEN

Vice-Chairperson

**CHRIS GIBBONS** Secretary/Treasurer



Phone: (775) 687-8333

Fax: (775) 687-8330

www.NevadaIndianTerritory.com

Mailing Address

5366 Snyder Avenue Carson City, NV 89701

**Physical Address** 

5500 Snyder Avenue, Building #3 Carson City, NV 89701

## Update for August 8, 2016 Nevada Indian Commission Board Meeting Submitted by: Chris Ann Gibbons, Secretary/Treasurer, Nevada's Indian Territory

- The 8th Annual Nevada Tribal Tourism Conference was held April 27-28, 2016 at the Governor's Mansion in Carson City. The theme of this year's Conference was "Building Tourism Capacity, Building the Future" and out-of-state speakers included Camille Ferguson and Anna Barrera from the American Indian Alaska Native Tourism Association (AIANTA), Ken Van Wey from the Indian Arts and Crafts Board, and Susan Anthony from the U.S. Patent and Trade Office. The goal of Conference each year is to focus our efforts on how tourism can become a powerful economic driver in tribal communities and the Conference is designed to share trends, prospects and the potential for tribal tourism. Also, there were approximately 60 attendees this year with at least 30% of attendees traveling in more than 100 miles for the Conference. Lastly, comments received from participants were very favorable as a majority said the training provided useful ideas and all participants said they would return again next year.
- The Territory has applied for the following FY17, 1st Cycle Nevada Commission on Tourism (NCOT) Marketing Grants: 2016 AIANTA Conference - \$5,000.00, FY16 Indian Territory Administrative Grant - \$5,000.00 and Stewart Indian School Website Maintenance - \$4,800.00. The NCOT Board met on June 29, 2016 to give final approval on the grants and the Territory is currently waiting to hear the outcome of the meeting.
- The Territory plans to update its Flickr page and upload photos from the Indian Territory photo project as well as the 2016 Nevada Tribal Tourism Conference.
- Territory members attended the 2016 Rural Roundup April 13-15, 2016 in Laughlin, Nevada. At the Roundup, Territory members networked with other tourism entities and engaged in educational opportunities that help guide the Territory to strengthen tribal tourism in Nevada. Highlights from the Roundup included sessions on heritage tourism and how to recruit and retain volunteers for your destination. Lastly, the recipient of the 2016 VolunTourism award from the Territory was Chris Ann Gibbons.
- The Territory will be working with the Carson City Visitors Bureau to revise existing American Indian content on the Visit Carson City Website.
- The Territory will be working on a one page (front and back) profile sheet that will include colorful photos and information on Nevada's Indian Territory. The profile sheet will be shared both domestic and international at meetings and tradeshows.
- The Territory has been awarded a FY16 Projects Related to Tourism Grant in the amount of \$4,000 for Stewart Indian School Trail Maintenance. The Trail was completed in 2007 and the entry sign and kiosk were completed in 2009. Now routine maintenance is needed which includes new plexiglass on the Trail kiosk, repair on the Trail signs and a replacement entry sign.
- The next Territory meeting will be held Wednesday, July 20, 2016 at Pyramid Lake.